

Sponsor Information

Who We Are

Charity Storage is the first national Self Storage industry charity. It is the **Official Charity Partner** of the **Self Storage Association**, a **Charity Partner** of the **ISS World Expo** and **Storelocal**. We enjoy an **Affiliate Partnership** with the **AZSA**, **CSSA**, **NVSSA**, **SSA-Managed Associations** and the support of the **TSSA**. Charity Storage collaborates with the self storage industry to raise funds for **charities throughout the United States**, using existing resources and processes.

What We Do

- Raise funds for other nonprofit organizations through **Charity Storage Unit Auctions**
- Help establish **Charitable Donation Drop-Off Point Centers** at self storage facilities
- Provide **Charitable Donation Receipts**, **marketing materials** and **opportunities for cause marketing**
- **Manage** Charity Storage **operations & accounting**
- Provide local, national and online **marketing opportunities**
- Provide **training** to all staff involved in the Program

How It Works

- Storage facility designates an empty unit as the **Charity Storage Donation Drop-Off Point**
- Tenants and the community (residents and businesses) donate items to the unit in exchange for a **Charitable Donation Receipt**
- **Charity Storage Unit** is auctioned off **onsite** or **online**, then the funds are sent to Charity Storage for disbursement
- **60%** of auction funds are given to the **facility's chosen charity**, **20%** to **Kure It Cancer Research**, **10%** to the **SSA Foundation Scholarship Program** and **10%** is retained by Charity Storage to help underwrite administrative costs

How You Can Get Involved

- ✓ Enroll your facilities in the **Charity Storage Giving Back Program** and **collect donated & abandoned goods** to auction off for charity
- ✓ Participate as a **Board Member**, **Sponsor** or **Ambassador**
- ✓ Become a **Sponsor** to help underwrite our administrative & marketing costs and help us continue to donate **90% of Charity Storage auction funds to participating charities**
 - **Benefactor** (\$10K+ yearly in funds & in-kind support)
 - **Guardian** (\$5K+ yearly in funds & in-kind support)
 - **Sustainer** (\$3K+ yearly in funds & in-kind support)
 - **Supporter** (\$1K+ yearly in funds & in-kind support)
 - **Friend** (Under \$1K+ yearly in funds & in-kind support)
 - **In-Kind Sponsors** donate time, material goods, provide advertising or other services

Sponsor Benefits

- **Yearly Press Release**
- **Dedicated landing page** on the Charity Storage Website (Angel & Benefactor Level)
- **Logo and link** to your website on the Charity Storage website www.charitystorage.org/sponsors
- Logo on **Charity Storage publications** and **ads** in the **SSA Magazine**, the **MiniCo Messenger** and others
- Periodic **articles** and **logo** in the quarterly **Charity Storage Connections Newsletter**
- Acknowledgement of your company's support on **social media** - **Facebook**, **LinkedIn**, **Twitter** & **Instagram**
- Logo on **flyers**, **signs** and **handouts** distributed to storage facilities and charities, as well as displayed at **industry events**
- Opportunity to **network** with other Charity Storage supporters



Our Partners

Angel

Exclusive & Closed Category

[OpenTech Alliance](#)
[Self Storage Association](#)
[StorageTreasures.com](#)
[US Storage Centers](#)
[Westport Properties](#)

Benefactor

\$10K+ Yearly

[Storable](#)
[StorageTreasures.com](#)
[US Storage Centers](#)

Guardian

\$5K+ Yearly

[ABR USA](#)
[Freeman Co](#)
[ISS/ISS World Expo](#)
[Janus International](#)
[MiniCo/MSM](#)

Sustainer

\$3K+ Yearly

[Best Self Storage Insurance](#)
[Chateau Products, Inc.](#)
[Sage Insurance Services](#)
[Sitelink](#)
[SpareFoot](#)
[SSA Magazine](#)
[storsmart Bader insurance](#)

Supporters

\$1K+ Yearly

[AZSA](#)
[CSSA](#)
[Self Storage Strategies](#)
[The Hawai'i unConference](#)

Friend

Under \$1K+ Yearly

[Haviland Storage Services](#)
[PixelWorld](#)
[The Self Storage Show](#)
[The Storage Group](#)
[TSSA](#)

Board Members

Robert Chiti, Chair
[OpenTech Alliance/](#)
[StorageTreasures](#)
Lance Watkins, Founder
[Storelocal/Tenant](#)
Sue Haviland, Vice Chair
[Haviland Storage Services](#)
Melissa Vines, Treasurer
[OpenTech Alliance/](#)
[StorageTreasures](#)
Lisa Barth-Chiappetta
[Barth Storage](#)
Shelby Beck
[Extra Self Storage, NVSSA](#)
Troy Downing
[AC Self Storage/SAGE Insurance](#)
Jamey Fawcett
[ABR USA](#)
Mario Macaluso
[Best Self Storage Insurance](#)
Brandon Snyder
[Storable/Storsmart Bader Insurance](#)

In-Kind Sponsors

[Barth Storage](#)
[E-Soft Sys](#)
[NVSSA](#)
[SBOA](#)
[StoragePug](#)
[Storage Solution LLC](#)
[Storelocal/Tenant](#)

Charities

(270+ enrolled)

[Kure It Cancer Research](#)
[SSAF Scholarship Program](#)
 Charities Chosen by Participating Facilities



Ambassadors

Shelby Beck
[Extra Self Storage](#)
[NVSSA](#)
Poppy Behrens
[MiniCo](#)
Lance Watkins
Denee Burns
[Storelocal/Tenant](#)
Robert Chiti
Gabriela Simpson
Cheli Rosa
Steve Santee
[OpenTech Alliance/](#)
[StorageTreasures](#)
Brandon Snyder
Weston Cooper
Damon Emerson
Ryan Lazio
Ethan Luloff
[Storable/Storsmart Bader](#)
Anne Mari DeCoster
[AZSA](#)
Jamey Fawcett
[ABR USA](#)
Sue Haviland
[Haviland Storage Services](#)
Erin King
Julie LaRose
[SSA](#)
Mario Macaluso
[Best Self Storage Insurance](#)
Nancy Martin Wagner
[Chateau Products, Inc.](#)
Jyothi Shenoy
[E-Soft Sys](#)